Introducing:



FREE, OVER THE AIR Curriculum to Your Students Starting Monday, March 30

In the current crisis, it is becoming apparent that in person classroom learning may not be happening for many weeks or months. As such, remote/distance learning needs to become the primary method of providing instruction.

Recognizing that many in our community do not have access to the Internet, **the sole medium that can reach nearly 100% of our students is broadcast TV.** It is free over the air and in most areas will not require an antenna to receive.

Therefore, Lehigh Valley Public Media has worked with educators locally and nationally to create *Lehigh Valley Learns* (LVL) – an Over the Air (OTA) educational offering. LVL will be broadcast over 1 or more of LVPM's channels in the mornings, with grade specific programming at the same time each weekday.

We can provide email messaging, video and audio promotion and scripts for robocalls so you can get this information out to your students and caregivers.

In addition, we have created a microsite of PBS Learning Media resources that anyone with Internet access can use:

https://www.wlvt.org/education/distance-learning/



Important Facts about Lehigh Valley Learns

- LVL is a marriage of PA State Standards and the Common Core Standards with PBS's high quality educational programming
- Developed by educators for educators
- The programming choices align directly with the ELA topics that teachers would be teaching during the timeframe of broadcasts
- Beyond ELA, students will be able to view programming that aligns with Math, Social Studies, Science and SEL
- A schedule that parents and caregivers will be able to rely on: they will know what time and channel their children should watch to get their education
- Where programming might not be as comprehensive, we will look to work with local educators to fill in those holes

Our team will provide more information and updates as they become available. I have enclosed the programs our educators have selected that correspond to the curriculum for the month of April. Our Programmers will now take these selections and put them on a daily schedule. We will record introductions, so children can easily connect the shows with the lessons.

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